



# Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

DEPARTMENT OF INFORMATION TECHNOLOGY



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## **REPORT OF THE PROGRAM**

**Title of the Activity: Innovation and Entrepreneurship Outreach Program in School**

**Date & Time:** 01/08/2023 & 10.00AM to 03.30PM

**Speakers:** 1. Mr.T.Srinidhi, Assistant Professor, IT

2. Prof.T.Sathish Kumar, Associate Professor, MBA

**No of Student Participants:** 73

**Mode of Delivery:** Offline

### **Objectives of the Activity (In 100 words):**

Malla Reddy College of Engineering & Technology Institution's Innovation Council (IIC) and Department of Information Technology has organized Innovation and Entrepreneurship Outreach Program in School on 1<sup>st</sup> August 2023. The school chosen for this program is Zilla Parishad High School, Gundlapochampally. The main aim of this program is to let the students have an awareness on innovative thinking, entrepreneurship skill development, usage of MS Office Suite. This program helps the students to identify the basic business ideas around them and how effectively technology can be incorporated in their business for the business growth in terms of finance, customer satisfaction, expansion, sales etc.

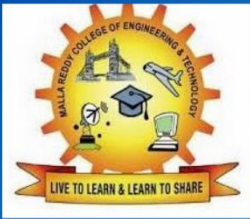
### **Benefits in terms of learning/Skill/Knowledge obtained (In 150 words):**

In this program, there was a presentation given to the students on Innovation, Entrepreneurship Skills, Basic Computer Fundamentals, MS Office Suite. The presentation lets the students to understand the world of entrepreneurship and innovation, motivates them to become leaders in future. They also learned about the importance of technology in entrepreneurship and innovation, how technology is affecting innovation. The students also got an opportunity to explore various peripherals of the computer, working of productivity tools like MS Word, Excel, PowerPoint. MS Word equips the students with skills required to prepare professional documents for submitting their proposals. MS Excel enables the students to gain knowledge about performing calculations, analyzing the data in the form of spreadsheets. PowerPoint helps to create visually appealing presentations. As a whole, the entire session nurtures the students with technical skills, thinking and creativity skills to become entrepreneurs in future. At the end of the session, a small test was conducted and given gifts to the students secured highest marks.

**Winners:**

<b>S.No</b>	<b>Name of the Student</b>
1	Jashmitha
2	Gayathri
3	Monalisa Sahoo

**POSTER**



**MRCET CAMPUS**  
UGC Autonomous Institution



**Department of Information Technology**  
*In Association With MRCET R&D CELL*

*Organizes*

**INNOVATION AND  
ENTREPRENEURSHIP OUTREACH  
PROGRAM**

**Date & Time:**

**1st AUG 2023  
10:00 AM - 03:30 PM**

**Venue:**

**ZPH SCHOOL  
Gundla Pochampally**

**Dr.V.S.K.REDDY**  
Director

**Dr.S.SRINIVASA RAO**  
Principal

**Dr.T.VENU GOPAL**  
Dean, Students Welfare

**Dr.P.H.V.SESHA TALPA SAI**  
Dean, R&D

**Dr.G.SHARADA**  
HOD - IT

**B.RAMYA SRI**  
Faculty Coordinator, IT







